

# PROJECTS



## 1. Upper High Street

- Improvements to carriageway and pavement surface
- Programme of feature lighting
- Removal of street clutter



## 2. Lower High Street

- Encourage wider range of non-retail uses



## 3. Butt Lane Car Park

- New signage and information point



## 4. Hythe Quay

- Complete Historic Waterfront Revival feasibility study
- New seasonal food market
- Landscaping and public realm improvements
- Establish market management regime in consultation with local businesses
- Improve signage, lighting and public realm along links to Promenade Park
- Conversion and reuse of unused buildings around Hythe Quay



## 5. Maldon Riverside path

- Unifying brand/treatment of route for legibility and wayfinding
- Improved signage to and along the route
- Interventions improving links to the riverside route
- Improvements to the quayside with reduction in parking and temporary kiosks
- Cantilevering broadwalk structure connecting Anchorage Hill and Chandler's Quay



## 6. North Quay

- Ensure mixed-use development which enhances quayside environment
- New Quayside walk connecting Sadd's Wharf and the Heybridge Creekside

## 7. New Bridge Link

- New foot bridge as part of Sadd's Wharf development



## 11. Leigh Industrial Estate

- Mixed-use employment generating (and possibly phased) redevelopment



## 8. The Causeway Corridor

- Landscaping of large roundabouts and introduction of street trees

## 9. Heybridge Creek

- Re-establish walking / cycle route along the Creek

## 10. Enterprise Centre

- Prepare business plan for new flexible centre, identify and develop suitable site (likely to be Leigh Industrial Estate)

## 12. The Causeway Strategic Flooding Review

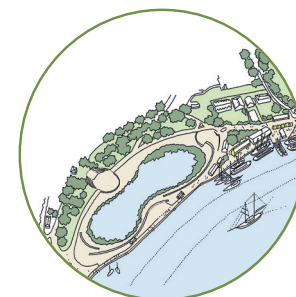
- Strategic flood review of The Causeway area

## 13. Wyndham Heron and the Roothings

- Mixed-use employment generating (and possibly phased) redevelopment

## 14. The Street and Benbridge Industrial Estate

- Mixed-use employment generating (and possibly phased) redevelopment
- Improvements to the public realm of Heybridge Parish Centre



## 15. Destination Hub

- New visitor attraction incorporating a speciality restaurant
- Improve physical links between Promenade Park and Hythe Quay



## 16. Promenade Park Management Plan

- Comprehensive management plan for Promenade Park to provide strategy for next decade, addressing issues including car parking, Park and Ride/Stride, future facilities, relocation of the Civic Amenity Site and connections



## 17. Blackwater Estuary Moorings

- Creation of new pier/jetty (supporting Coastal Community Initiatives)

## 18. England Coast Path and connections with Northey Island

- Help draw visitors to National Trust attractions, signage, etc.
- Work has started on enhancing the England Coast Path through Promenade Park

# M A L D O N

APPENDIX 2

## MALDON AND HEYBRIDGE CENTRAL AREA MASTERPLAN

Maldon District Council is preparing a masterplan framework for the Maldon and Heybridge Central Area as part of a strategy to attract new investment and growth in the area.

The draft framework document represents the culmination of a series of studies and stakeholder engagement activities undertaken over the last 3 years.



### Vision to Delivery

The Masterplan is made up of a number of projects including enhancements to the waterfront, improvements to the High Street and movement network and regeneration of The Causeway.

Getting these projects on the ground will require partnership working and a coordinated approach to investment and delivery. Some projects are relatively low cost and easy to achieve and can be delivered relatively quickly. Other projects will require prioritisation, the pooling of investment contributions and pro-active planning and the support of landowners and other stakeholders.

### Prioritising Actions

Projects will need to be phased in relation to available funding and we are seeking your views on the projects you would like to see prioritised. Please get involved and let us know your thoughts on the projects, which should be prioritised and where energy and funding should be focused in the short to medium term.

A copy of the Draft Masterplan and further details of the projects and how you can comment are available on the Council's website.

[www.maldon.gov.uk/mhcamp](http://www.maldon.gov.uk/mhcamp)  
[policy@maldon.gov.uk](mailto:policy@maldon.gov.uk)



# MASTERPLAN FRAMEWORK

The masterplan sets out a comprehensive framework for future development and change in the Central Area with a set of complementary projects and a proposed delivery strategy for these interventions.

The District Council would welcome your thoughts and input on the range of proposed projects, before the framework is adopted as a Supplementary Planning Document which will supplement key policies in the Maldon District Local Plan.

The Central Area comprises three key areas - Maldon Central Area, the Causeway Regeneration Area and the Leisure Quarter. A number of interventions are proposed in these areas which would contribute to the regeneration of the Central Area.

These projects include improvements to the transport and movement network, enhancements to the waterfront environment and green infrastructure including Promenade Park and other open spaces as well as physical development and economic investment projects.

